



PLATFORM

Platform of bioeconomy ERA-NET Actions

Approach organisation and invitations for the Master Class on Inclusiveness 10-11 May 2016, Vienna



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Invitation (1)

- All PC SC 2 delegates (and some experts) from LPC countries
- All NCPs from LPC countries
- Those who answered the questionnaire
- Some participants from LPCs in previous ERA-NET initiatives
- Platform 2 Partners and Platform 2 Expert Advisory Group



Invitation (2)

- January 2016: Save the date about MC sent with questionnaire
- Begin March: Invitation sent out to 40 invitees (plus Platform 2 partners and Expert Advisory Group)
- End March: Programme fixed
- Begin April: Reminder sent plus encouragement via BioHorizon network
- May: phone calls to 2/3 of the invitees
- Résumé 1: almost no registration till personal phone calls
- Résumé 2: maybe we should have focused even more on previous participants



Resume

Résumé 1: almost no registration till personal phone calls

Résumé 2: maybe we should have focused even more on previous participants

Question: Which approach could be more successful?



Thank you for your attention

PLATFORM keeps you informed!

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